

# INTERN INVASION

## STEPH



Hey. My name is Steph, I'm 22 and I'm currently an intern at Firebrand Marketing and Digital Transformation Agency. I was born and raised in Dunedin.

I attended Logan Park High School in Dunedin, and after graduating in 2017, I went right into tertiary study. University didn't interest me for the first year or so however, as I got more involved in my majors and was able to specialise, it became a good experience.

After studying for 3 1/2 years, I completed a BACom in 2021 at the University of Otago, majoring in Marketing and Media & Film Communications. Feeling overwhelmed from finishing my Uni degree I realised that I wanted more experience with practical application of design and marketing, which was something that I had always wanted to do.

**“FEELING OVERWHELMED FROM FINISHING MY UNI DEGREE I REALISED THAT I WANTED MORE EXPERIENCE WITH PRACTICAL APPLICATION OF DESIGN AND MARKETING.”**

I enrolled in a Graduate Diploma in Design, with a focus on Graphic Design at the Otago Polytechnic in July 2021. I have enjoyed being able to have experience both University and Polytechnic. I do feel that it was necessary for putting my best foot forward when starting at Firebrand.

I heard about this intern opportunity at Firebrand from a couple of my lecturers at Polytech. I thought nothing of it as I tend to fruit pick over summer and wasn't sure whether the work would be for me. However, as I looked into Firebrand's website and its values, I felt like I had to at least give it a shot.

**“ALTHOUGH WORKING ALONGSIDE STUDY CAN BE FRUSTRATING AT TIMES, IT PREPARED ME FOR THE CRAZINESS THAT COMES WITH DOING AGENCY WORK.”**

I have had a lot of job experience as I started working part-time during High School and held two jobs during my time at University. I like that this gave me customer service experience that I feel was beneficial during the interview process for this internship. Although working alongside study can be frustrating at times, it prepared me for the craziness that comes with doing agency work.

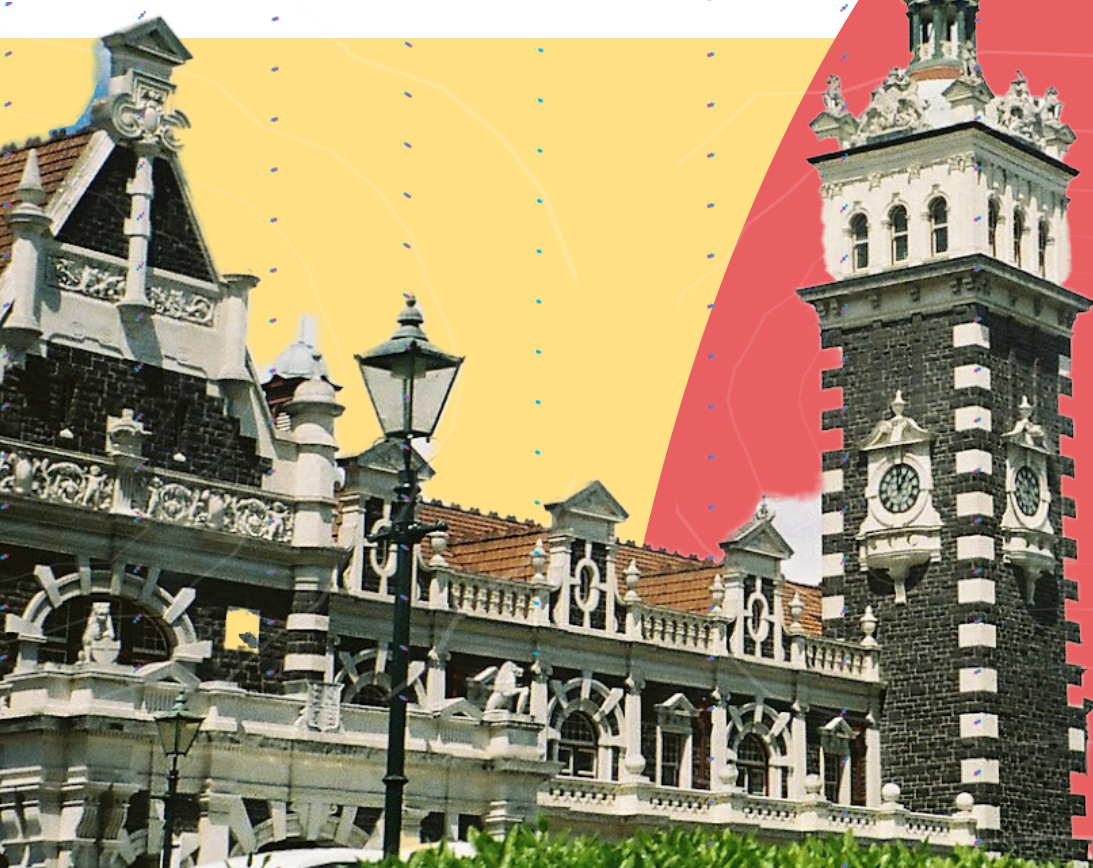
I've always struggled to imagine what sort of work I would ideally like to be involved in, and the flexibility of my degree didn't give me a clear direction as to where I should head.

For me, this internship was appealing to understand whether agency work is suited towards what I would like to do in the future.

**“...I NOW HAVE MORE CLARITY AS TO WHAT I WOULD LIKE TO DO AFTER GRADUATING, AS WELL AS THE UNDERSTANDING OF WHAT GREAT TEAM CULTURE LOOKS LIKE.”**

Despite it only being my third week here, I now have more clarity as to what I would like to do after graduating (agency work has passed the test), as well as the understanding of what great team culture looks like. At Firebrand the team is so welcoming and there is so much collaboration which has made it easy to get involved. I'm grateful for this opportunity and I feel like the knowledge I have around design, marketing, and social media has broadened so much in such a short amount of time.

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STEPH**



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